



**THE BLOOD<sup>®</sup>  
CONNECTION**

*Your Community Blood Center*

# ANNUAL REPORT 2025



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# A MESSAGE FROM OUR CEO

## DEAR FRIENDS,

Reflecting on the past year, I am deeply proud of how The Blood Connection embodies our mission: to support our healthcare partners with adequate, safe and cost-effective blood supplies and services. This year, we strengthened the bridge between donors and patients who depend on us through both our operational excellence and the human connection that drives every donation. Due to the dedication of every donor, staff member and partner, The Blood Connection has played a vital role in saving lives across the Southeast.

This year, I had the chance to hear the story of an young lady who has fought through tremendous trauma and surgeries after she was struck by a semi-truck as she was pulling up to her parent's home for a holiday cookout. Air medical transport was rushed to the scene to fly her to the nearest trauma center—but her recovery started at the scene of the crash when flight nurses began administering pre-hospital blood transfusions. This young lady was truly running out of options, but thanks to courageous blood donors she is alive and sharing her message of hope to the next generation of blood donors. The stories from across the southeast of real people who are alive because of transfusions are the greatest rewards of what we get to do each day. Despite an unprecedented year with surgeries being rescheduled or canceled due to saline shortages, TBC remained flexible and adapted to the needs of our healthcare partners—making sure blood products were readily available for physicians to save lives when patients need it most. This year brought significant expansion across our regional footprint and service capabilities. Multiple donor centers have opened across our service area, giving donors in Georgia and Virginia more opportunities to donate platelets and plasma specifically. We made capital improvements to ensure continuous operations in inclement weather, as well as increased our mobile collections ability with several new bloodmobiles.

In FY24-25, TBC collected 375,250 blood products. It's humbling to think about what that really means. Think about it, that's lifesaving blood for the new mom who begins hemorrhaging during birth. It's platelets to help someone's father fight and beat cancer, and its plasma for the young child who was burned in a house fire. Every single donation made results in the chance for someone else's story to be extended. We truly make miracles happen for families who have run out of hope.

Going into 2026, I thank you for how you have supported our mission. Our team could not achieve our goal if it were not for our heroic donors, selfless Board of Trustees and countless community partners who share our burden. To our hospital, emergency service and air transport services partners, hold the line—we have your back. We will not falter in keeping your blood shelves stocked so that you can remain focused on the patients before you, maintaining the confidence that you can save their life.

**SINCERELY,**



Delisa K. English  
*President & CEO*





# *Our* **Mission**

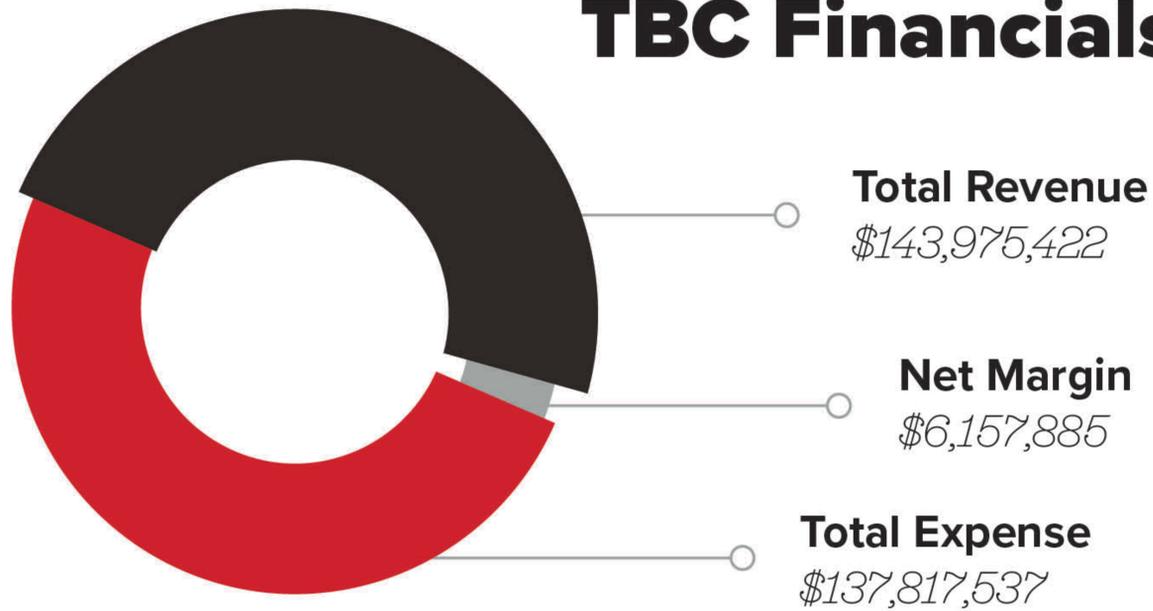
Healthcare partners supported by adequate, safe, cost effective blood supplies and services.

 **375,250**  
*Units in **FY24-25***





## TBC Financials



**145+**  
*Hospitals*



**22**  
*Centers*



**60+**  
*Bloodmobiles*

# GROWTH AND INNOVATION

## CENTERS & BLOODMOBILES

In 2025, TBC broadened access for donors by opening two new community donor centers in two growing service areas: Evans, Georgia and Woodridge Park, North Carolina. Additionally, TBC opened the Augusta Blood Distribution and Operations Center as a full-service distribution site and reference laboratory, enhancing logistics and product availability as we look to service hospitals deeper in Georgia. It was also exciting to sign a lease for a new pop-up location in Simpsonville, South Carolina which extends our Upstate reach to the growing Simpsonville, Fountain Inn and Laurens areas.

TBC officially put 10 new bloodmobiles on the road throughout the southeast during this fiscal year as we seek to provide communities with a way to donate where they are—easing the burden for many who would like the chance to save lives in their community. The newest bloodmobiles were named after the Peanuts comics cast. Today, Snoopy, Linus, Charlie Brown, Woodstock and the rest of the crew welcome countless donors aboard each day from the mountains of Western North Carolina, coasts of the Carolinas, the valleys of Virginia to the Georgia Piedmont and everywhere in-between. We are so grateful for the amazing partners that welcome our bloodmobiles to their churches, community groups or businesses to make a lifesaving difference for patients in their local hospitals.



## COMMUNITY IMPACT

With so many amazing community partners, it's difficult to tell all the stories from the last year. However, TBC did host blood drives at major events including the HBCU Southeastern Conference (Atlanta), our infamous Battle of the Birds competition with MedTrans and LifeFlight teams across South Carolina, the Wolfpack Lifesaver Challenge at NC State, a BloodBowl Competition between University of Georgia (collecting blood donations with TBC) and University of Texas (collecting blood donations with a sister blood center), a three day lifesaver challenge at several campuses of the University of North Georgia, and the 41st annual Clemson-Carolina BloodBowl competition.

We worked hard to raise awareness for sickle cell disease and its impact on minority communities across our service area. Further, we rallied our Lifesaver League (minor league sports teams and their fans) to not only bring in many units of blood, but also to celebrate our amazing donors with appreciation nights.



TBC is proud to have received a proclamation from South Carolina Governor Henry McMaster recognizing January 2025 as National Blood Donor Month to recognize TBC's mission and support of our community. Additionally, Virginia Governor Glenn Youngkin noted Virginia Blood Donor Day recognizing the heroic actions of blood donors and urging them to donate blood.

This year, TBC not only supplied blood but strengthened community trust—living out our role as Your Community Blood Center.





# HOST A DRIVE



**Scan here  
to host a drive!**

