



**THE BLOOD<sup>®</sup>  
CONNECTION**

*Your Community Blood Center*



# HIGH SCHOOL GUIDE

*Saving Lives 101*

# WHY TBC?

High school students and staff/faculty are all the future of our local blood supply. The Blood Connection has been supplying blood to local hospitals for more than **60 years** – and for most of those years, high schools have been critical partners. High school and college students traditionally make up about a fourth of all blood donors. The next generation must be willing to donate blood, or our nation will continue to have blood shortages. Supporting your community blood center means creating a safe and sustainable blood supply for our community.

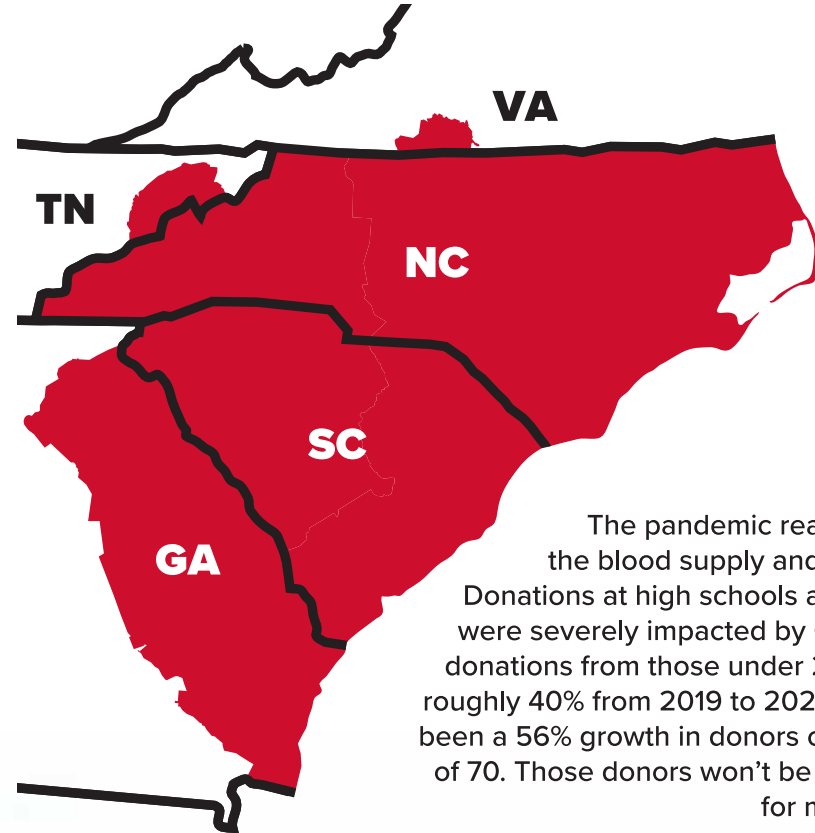
donations  
**STAY  
LOCAL**

**1** DONATION  
*can help save up to*  
**3 LIVES**

**3%** of the  
**POPULATION**  
**DONATES** each  
**BLOOD** year

## *Local Matters*

The Blood Connection is a non-profit, community blood center and the blood provider of choice for **100+** hospitals in **North Carolina, South Carolina and Georgia.**



The pandemic really changed the blood supply and its stability. Donations at high schools and colleges were severely impacted by COVID, with donations from those under 24 dropping roughly 40% from 2019 to 2021. There has been a 56% growth in donors over the age of 70. Those donors won't be able to give for much longer.



# BLOOD DONATION *Education*



“ Sometimes teens are told that we’re too young to impact people, but blood donation gives us **an opportunity to save lives.**”

Hailey, Blood Drive Host  
James F. Byrnes High School

**WE ARE EXCITED TO PROVIDE OUR EDUCATIONAL PARTNERS WITH BRAND NEW OFFERINGS FOR THE UPCOMING SCHOOL YEAR!**

The Blood Connection is committed to being a resource to educators and students regarding blood donation content. As the needs of the region’s education and healthcare system have evolved – so has our school programming. We provide opportunities for standards-based learning, community service, leadership and career exploration.

TBC provides partner schools, student groups and advisors with interactive webinars, digital and print materials, and individualized support to help achieve club goals and be a resource to educators. Students involved with TBC’s High School Program have an opportunity to develop leadership and communication skills that they can apply in future academic and work related activities.

# PARTNERSHIP *Commitment*

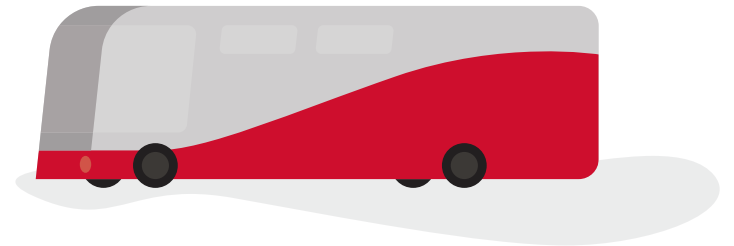
## *Required*

In-school blood drives: minimum of **1 blood drive** per school year (*preferred 2 or more*) ran by Student/Staff.

## *Recommended*

**Align with existing service-based school club/ student group.** The main point person should be a Faculty/Staff member.

- HOSA
- Student Government
- Rotoract
- Key Club
- Beta Club
- National Honors Society
- JROTC
- FCA



\*Commitment form must be returned and blood drives must be scheduled for benefits to be issued.\*

# PARTNERSHIP *Commitment*

**ADDITIONAL OFFERINGS** available to partner schools:

*\*Select as many offerings as you would like implemented at your school*

1

Participation in and access to live webinars (recordings also available) – 4 per year

*TOPICS TO INCLUDE: Advocacy/Legislation, Marketing/PR, blood in the body, blood component processing, donor and recipient stories.*

2

Access to NGSS aligned modules, lesson plans and curriculum, and activities — focused on blood donation

*RELEVANT AUDIENCE: Bio/AP, Bio/Anatomy/Health/HOSA*

3

TBC in-person or virtual presentation – overview of The Blood Connection as an organization, career opportunities and blood drive leadership training

*RELEVANT AUDIENCE: Health, Sociology, Biology/Science classes, HOSA groups, student service groups supporting blood drives/awareness tables*

4

TBC Facility Tour (ONLY for schools hosting 3+ drives) – a behind the scenes look at service lines and career opportunities (available in certain regions because of proximity to HQ)

*RELEVANT AUDIENCE: Any student group interested in career exploration*

# TBC INVESTMENT *Per School*

You could earn  
**\$100+**  
*per blood drive!*



Blood drive sponsors get rewarded too! The school staff member or student who hosts and promotes the blood drive can earn rewards (eGift cards) every time! These rewards can be used in the TBC Store for eGift cards of choice. You could earn \$100+ per drive!



**+ \$500  
GRANT**

*awarded to school  
for each blood  
drive collecting  
more than 30  
blood donations.*



\*Donors who successfully donated and QNS donors. Deferrals are not included.

\*Grants issued twice during the school year: November and May\*



# BENEFITS TO *The School*

## TBC SWAG

High school blood donors will receive a special thank you gift each drive! *\*Gifts include eGift cards, t-shirts, etc. Gifts vary by location and drive.\**

## HOSA INVOLVEMENT

Additional resources focused on **job/career readiness** and **potential tours**.

## GRANTS

Grants are issued to schools who collect **more than 30** blood donations at each drive. Drives that collect **more than 60** blood donations are subject to bonus grant agreed upon with TBC Account Manager.



“

*Everyone wants to know that they've left things better than it once was. **It's up to us to make a difference.**”*

Temoor, Blood Drive Host  
Panther Creek High School

# BENEFITS TO *Students*

## RED CORD PROGRAM

Any student who donates 3 or more times with TBC (*whether at the school or elsewhere*) **receives a red honor cord to wear at graduation.**

## STUDENT SCHOLARSHIP

**TBC will award a \$500 scholarship** per blood drive to students who host **OFF-SITE** blood drives when school is not in session (winter & summer breaks). The blood drive must collect 30 or more donations!

*Blood Drive must be hosted when the student's school is not in session. Drives held at school the student attends are not eligible for program. Scholarship will be given to a University or higher education institution upon completion of the student's first blood drive. Collected = completed + QNS. Students can earn more than one scholarship and/or split the funds with a co-host.*





“

*I really encourage anybody who can and will donate blood to please donate, because **you never know how many people are out there who might need it, just like myself.**”*

Madison, Blood Recipient & Family  
Clinton, South Carolina

