



**THE BLOOD[®]
CONNECTION**

Your Community Blood Center



BE PART OF THE
CONNECTION
IT STARTS
WITH US

HIGH SCHOOL GUIDE

Saving Lives 101

WHY TBC?

High school students and staff/faculty are all the future of our local blood supply. The Blood Connection has been supplying blood to local hospitals for more than **60 years** – and for most of those years, high schools have been critical partners. High school and college students traditionally make up about a fourth of all blood donors. The next generation must be willing to donate blood, or our nation will continue to have blood shortages. Supporting your community blood center means creating a safe and sustainable blood supply for our community.

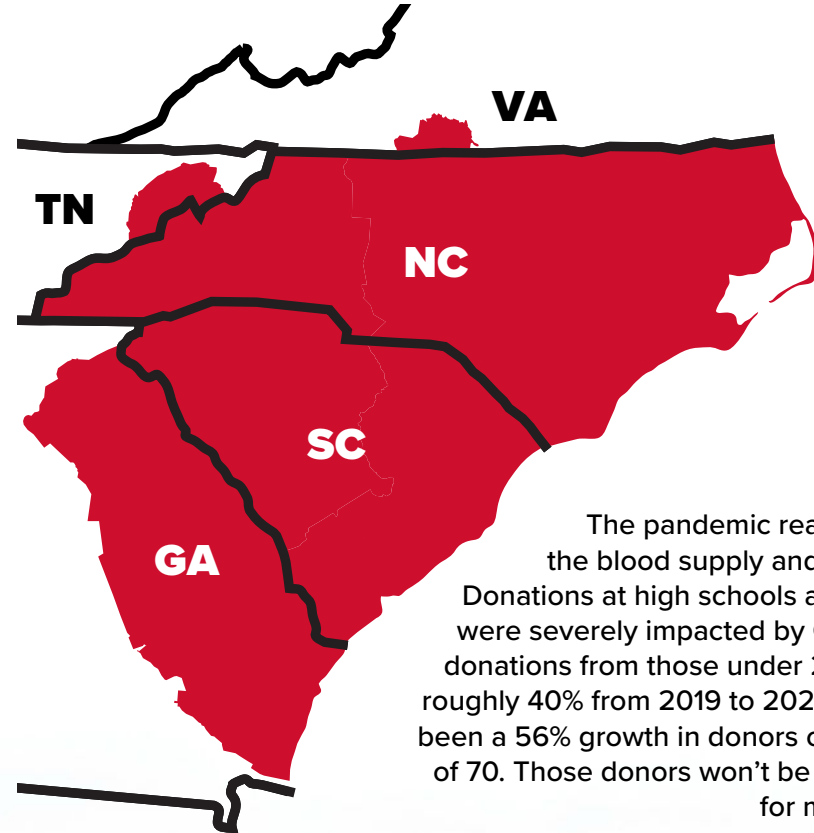
donations
**STAY
LOCAL**

can help save up to

3%
POPULATION

Local Matters

The Blood Connection is a non-profit, community blood center and the blood provider of choice for **100+** hospitals in **North Carolina, South Carolina and Georgia.**



The pandemic really changed the blood supply and its stability. Donations at high schools and colleges were severely impacted by COVID, with donations from those under 24 dropping roughly 40% from 2019 to 2021. There has been a 56% growth in donors over the age of 70. Those donors won't be able to give for much longer.



BLOOD DONATION *Education*



“ Sometimes teens are told that we’re too young to impact people, but blood donation gives us **an opportunity to save lives.**”

Hailey, Blood Drive Host
James F. Byrnes High School

WE ARE EXCITED TO PROVIDE OUR EDUCATIONAL PARTNERS WITH BRAND NEW OFFERINGS FOR THE UPCOMING SCHOOL YEAR!

The Blood Connection is committed to being a resource to educators and students regarding blood donation content. As the needs of the region’s education and healthcare system have evolved – so has our school programming. We provide opportunities for standards-based learning, community service, leadership and career exploration.

TBC provides partner schools, student groups and advisors with interactive webinars, digital and print materials, and individualized support to help achieve club goals and be a resource to educators. Students involved with TBC’s High School Program have an opportunity to develop leadership and communication skills that they can apply in future academic and work related activities.

PARTNERSHIP *Commitment*

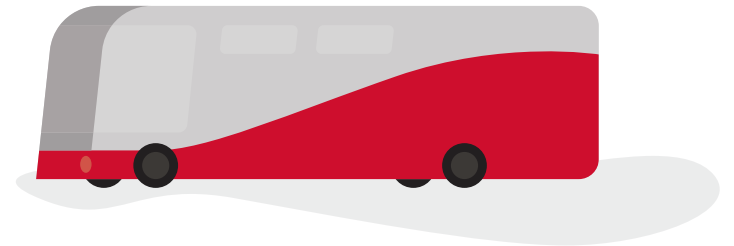
Required

In-school blood drives: minimum of **2 blood drives** per school year (*preferred 3 or more*) ran by Student/Staff.

Recommended

Align with existing service-based school club/ student group. The main point person should be a Faculty/Staff member.

- HOSA
- Student Government
- Rotoract
- Key Club
- Beta Club
- National Honors Society
- JROTC
- FCA



Commitment form must be returned and blood drives must be scheduled for benefits to be issued.

PARTNERSHIP *Commitment*

ADDITIONAL OFFERINGS available to partner schools:

**Select as many offerings as you would like implemented at your school*

1

Participation in and access to live webinars (recordings also available) – 4 per year

TOPICS TO INCLUDE: Advocacy/Legislation, Marketing/PR, blood in the body, blood component processing, donor and recipient stories.

2

Access to NGSS aligned modules, lesson plans and curriculum, and activities — focused on blood donation

RELEVANT AUDIENCE: Bio/AP, Bio/Anatomy/Health/HOSA

3

TBC in-person or virtual presentation – overview of The Blood Connection as an organization, career opportunities and blood drive leadership training

RELEVANT AUDIENCE: Health, Sociology, Biology/Science classes, HOSA groups, student service groups supporting blood drives/awareness tables

4

TBC Facility Tour (ONLY for schools hosting 3+ drives) – a behind the scenes look at service lines and career opportunities (available in certain regions because of proximity to HQ)

RELEVANT AUDIENCE: Any student group interested in career exploration

TBC INVESTMENT *Per School*

School personnel point of contact for blood drives will receive a \$500 or \$1,000 stipend depending on how many blood drives are hosted (should be a teacher or staff member who *engages students and colleagues in a meaningful way*).

This contact will be responsible for leading and executing selected offerings. Additionally, this contact will be an advocate within the school, leading efforts to increase TBC awareness and connections in the school community. Stipends will be paid out in November and May.

\$500

*for hosting 2
blood drives*

\$1000

*for hosting 3 or
more drives*

**+ \$500
GRANT**

*awarded to school
for each blood
drive collecting
more than 30
blood donations.*



Grants/stipends issued twice during the school year: November and May

BENEFITS TO *The School*

TBC SWAG

Promotional items such as **T-shirts will be provided** by TBC for blood donors at school drives.

HOSA INVOLVEMENT

Additional resources focused on **job/career readiness** and **potential tours**.

GRANTS/STIPENDS

Grants/stipends are issued to schools who collect **more than 30** blood donations at each drive.



“

*Everyone wants to know that they've left things better than it once was. **It's up to us to make a difference.**”*

Temoor, Blood Drive Host
Panther Creek High School

BENEFITS TO *Students*

RED CORD PROGRAM

Any student who donates 3 or more times with TBC (*whether at the school or elsewhere*) **receives a red honor cord to wear at graduation.**

STUDENT SCHOLARSHIP

For students who host **OFF-SITE blood drives** when school is not in session (*winter & summer breaks*).

Up to a \$500 scholarship given to university/continuing education organization (*not just if attending college*) per blood drive (*minimum total blood donations requirement must be fulfilled*).



THE

CONNECTION



“

*I really encourage anybody who can and will donate blood to please donate, because **you never know how many people are out there who might need it, just like myself.**”*

Madison, Blood Recipient & Family
Clinton, South Carolina



thebloodconnection.org

The Blood Connection is a non-profit organization. Blood can be donated every 56 days. Donors must be 16 years or older and over 110 lbs. to donate. Sixteen year olds are required to have written consent to donate blood. Before you donate blood, make sure that you drink plenty of water and eat a healthy meal. TBC Donor ID Card (preferred) or photo ID required to donate. Gift cards and other incentives are non-transferable.

v1.0 1215 ©2022 THE BLOOD CONNECTION. All Rights Reserved.