



2010 Report to the Community

The **Blood.**
Connection
Your Community Blood Donation Center



On July 9, 2007 Travis Fortson stopped on Interstate 85 to help a driver who had lost control of his car. Unfortunately Travis was subsequently hit by an 18-Wheeler and needed 14 pints of blood over the next few days. He is grateful to his family, his friends, and the many people he doesn't even know who donated blood..

We Naturally Connect Lives



Reason for Being

Blood sustains precious human life. Its presence and flow allows us to seek the purpose of our existence and attain life's milestones. When we share blood, wounds heal; individuals thrive; and families remain whole. We share blood to enrich our life experience, casting aside our differences to link the human race through a common, natural bond.

Our Vision

When TBC is successful our community benefits in the following ways:

- Lives are saved.
- The human experience is enriched and life's milestones are met.
- Sense of community well-being is heightened.
- Relationships are given a chance to grow and mature.
- The human race is linked by a common bond.

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President's Message



Greg Hart, President & CEO

Dear Friends,

Whether in our community or beyond, blood donors perform daily miracles. Statistics show that about every two seconds someone will need blood. It could be a young child undergoing chemotherapy, a victim of a car accident, or a patient receiving an organ transplant. There's also a good chance you or I will need a blood transfusion in our lifetime.

With your help we never have to consider this question, "Will there be enough of this life-saving gift available the day I, you, a family member, friend, neighbor or co-worker needs it?" You have shown each year that the answer will be a resounding, "yes!"

While The Blood Connection's high standard of quality and service continues to be made possible because of selfless and loyal blood donors, it is also made possible by a dedicated staff of employees and volunteers who view themselves as stewards of the blood supply. These stewards are the heart of our organization, sharing a common vision and a dedication to the mission.

On behalf of all of us at The Blood Connection, we thank you for your generous spirit that allows us to fulfill our mission, and in turn, make a life-saving difference in the lives of so many patients in our community.

Sincerely,

Gregory Hart, President and CEO



2010 Highlights



New Woodruff Road Donation Center

On March 15, The Blood Connection proudly opened its new flagship donation center located at 435 Woodruff Road. The new facility is spacious, state-of-the-art, modern, and, most important, designed with the donor in mind!

The Blood Connection embraces a nature-inspired theme to create a welcoming and comforting environment. An abundance of natural light, calming colors, and views of landscaped gardens creates a relaxing setting.

The unique setting and warm, friendly staff all create the ultimate donation experience.



The Big Red Connection

We Naturally Connect Lives.

HOW A
1-800

2010 Highlights



Refurbished Blood Vessels

In 2010, The Blood Connection refurbished two of its total seven bus fleet. The blood mobiles, like the fixed site donation centers, have been updated and re-designed with the donor in mind! On the outside TBC still utilizes its signature red and white colors to ensure recognition and maintain visibility while moving around the community. On the inside, noticeable updates have been made to enhance the donation experience. Donors enjoy flat panel TVs and headphones at every bed, beds positioned for privacy, and tubing and equipment is hidden from view. The overall interior has been designed with cool, coordinating blue colors that are soothing from the moment a donor comes aboard.



ROCK 101
WROQ.com

BLOOD DRIVE

July 31st
11 am - 7 pm

Blood Center Locations:

1954 East Main Street, Easley
1308 Sandifer Boulevard, Seneca
1224 Spring Street, Greenwood

Other Locations:

Haywood Mall (Upper Level Center Court)
Cherrydale Point
Greer Walmart
Simpsonville Walmart
Laurens Walmart
Greenwood Mall (Center Court)

Blood Connection
Your Community Blood Donation Center

Saving Lives

Thank You

Precious & Friends BLOOD DRIVE



Give the Precious Gift of Life and Help Those with Sickle Cell Disease

July 31st • 9 am - 7 pm

Greenville Center
435 Woodruff Road

Free T-Shirt for donors
Donors must be 16 years or older to donate.




IT'S A FACT OF LIFE
African-Americans with sickle cell, cancer and kidney disease are less likely to have reactions to blood donated by other African-Americans.

The Blood Connection
Your Community Blood Donation Center

thebloodconnection.org [Twitter.com/BloodConnection](https://twitter.com/BloodConnection) [Facebook.com/BloodConnection](https://facebook.com/BloodConnection)

SALUTING AMERICAN HEROES
BLOOD DRIVE



On January 2, 2004 shortly after noon Captain Kimberly Hampton's helicopter was hit by ground fire near Fallujah, Iraq. She died instantly, serving her country doing a job that she loved.

FREE T-SHIRT FOR DONORS!

Captain Kimberly Hampton Memorial Blood Drive
Wednesday, August 18

Locations:

- Captain Kimberly Hampton Memorial Library • 304 Biltmore Rd., Easley • 11 am - 7 pm
- Fort Hill Natural Gas Authority • 311 S. Pendleton Street, Easley • 7:30 am - 4 pm
- Bi-Lo Pickens • 2700 Gentry Memorial Hwy., Pickens • 11 am - 7 pm
- Bi-Lo Clinton • 922 South Broad Street, Clinton • 11 am - 7 pm
- St. John's Lutheran Church • 301 West Main Street, Walhalla • 3 pm - 7 pm

The Blood Connection Donation Centers

- Greenville • 435 Woodruff Road, Greenville • 11 am - 7 pm
- Oconee • 1308 Sandifer Boulevard, Seneca • 11 am - 7 pm
- Greenwood • 1224 Spring Street, Greenwood • 11 am - 7 pm
- Pickens • 1954 East Main Street, Easley • 11 am - 7 pm

The Blood Connection
Your Community Blood Donation Center

BE A HERO • DONATE BLOOD • SAVE LIVES

2010 Highlights



Marketing Blood Drives

In 2010, TBC once again partnered with families who honored fallen heroes and loved ones, and with companies that took blood donation to new levels of awareness and action.

TBC remembered Precious Gambrell, a young child who lost her battle with sickle cell disease; honored Captain Kimberly Hampton, a young American hero who died in Iraq; and saluted Trooper Eric Nicholson who was shot and killed in the line of duty and who had just donated blood a few hours before he was killed.

TBC is grateful for these life stories that motivate the community to action, year after year.

Powerful partnerships with the Greenville Drive ("Donor All Star" campaign), Entercom Radio ("Rock-n-Roll-Up-Your Sleeve"), and Bruster's ("Pint for a Pint") continued to drive current and new donors to donate blood. The commitment to the well-being of the community by these organizations is inspiring.

TROOPER ERIC F. NICHOLSON
BLOOD 10th Annual DRIVE

REMEMBERING OUR FALLEN HEROES

MONDAY, DECEMBER 6th

Donation Center Locations
435 Woodruff Road, Greenville, 7am - 7pm
1224 Spring Street, Greenwood, 8am - 6pm
1308 Sandifer Boulevard, Seneca, 8am - 6pm
1954 E. Main Street, Easley, 8am - 6pm

Other Donation Locations
Law Enforcement Center,
4 McGee Street, Greenville, 7am - 4pm
Cracker Barrel,
Woodruff Road, Greenville, 10:30am - 7pm

Free T-Shirt for Donors
(Donors must be 16 years or older)

On December 6th, 2010, Trooper Eric Nicholson was shot and killed in Greenville doing what he loved to do—protecting and saving others. On that fateful day he saved lives in another way. Just two hours before being shot, he donated life-saving blood.

The Blood Connection
Your Community Blood Donation Center

We Naturally Connect Lives.

DONOR All-Star BLOOD Drive

Friday, August 13th
11 am - 7 pm

Each donor will receive a **FREE T-SHIRT & 2 GAME TICKETS***

The Blood Connection
Your Community Blood Donation Center

Be a Donor All-Star. Join the Team Today!

LOCATIONS:
Fluor Field
Cherrydale Mall
Travelers Rest Walmart
Taylors Walmart
Simpsonville Walmart
Woodruff Road Donation Center
Greenwood Donation Center
Easley Donation Center
Seneca Donation Center

* Donors will receive ticket vouchers redeemable at Fluor Field for two (2) 2010 regular season tickets. Tickets are subject to availability. Donors must be 16 years or older.

BRUSTER'S real ice cream
Pint for a Pint BLOOD DRIVE

Join us at your neighborhood Bruster's for a community blood drive and receive a **FREE** pint of Bruster's Real Ice Cream.

Sunday, August 8th
3 pm - 7:30 pm

Greenville (2 Locations)
1850 Woodruff Rd.
207 Pelham Rd.

Taylors
6040 West Wade Hampton Blvd.

The Blood Connection
We Naturally Connect Lives.



download

thebloodconnection.org/music

drink up

On your **2nd** visit receive a

* **Music Card** by mail

for 5 free music downloads



On Your **3rd** visit
* **Starbucks Gift Card**
good for coffee, food or merchandise



Visit thebloodconnection.org or call 800-392-6551 for The Blood Connection Center nearest you.

* 2nd and 3rd blood donations must be made within a year of initial donation.



2010 Highlights



Donor Retention Programs

Finding and retaining first time donors is critical to ensure an ongoing, strong blood supply. The Blood Connection recognizes and offers a rewards program to younger donors not only as a thank you, but as a way to instill the important pattern of blood donation and giving back to one's community through blood donation.

When donors give blood for the first time, they receive a brochure thanking them for donating. The brochure explains that their second, and third donations (within a year of their original donation) will qualify them for a music card and Starbucks gift card. The Blood Connection sends unique reminders to encourage donations.



This program has been very successful and in 2010 29% of first time donors gave a second time, and 58% of those gave a third time. These donors are on their way to being life-long blood donors and helping save many lives.



Blood Drive Sponsors



1st Franklin Financial
3M Company
Aaron Industries
Abundant Life Ministries
Academy of Hair Technology
Advance America W. Blue Ridge
Advanced Automation
Advent United Methodist Church
AGFA
Agilysys
Aircare Home Health
Airport Baptist Church
Alexander Elementary
Alfmeier Corporation
Alta Brookwood Apartments
AMEC
AMECO
American Diabetes Association
American Legion #224
American Legion (Williamston)
American Legion Aux. Post 120
American Legion Auxillary
American Legion Post # 3
American Woodmarks - Toccoa
Amick Farms
Apache Baptist Church
AR Lewis Elementary School
Armstrong Elementary
Ascend Materials
Ashland Performance Materials
Ashworth Card Clothing
Asten Johnson
Aunt Het Festival
Aurora Textile
Avery Dennison
B.F. Shaw, Inc
Baldor/Dodge/Reliance
- Ponders Court
Baldor/Dodge/Reliance - Pelham
Baptist Easley Hospital
BASF
Bausch & Lomb
Bayne Machine Works, Inc.
BB & T
BB & T - Carolina Insurance
Consultants
Beech Springs Tabernacle
Belk - Greer
Bellview Baptist Church
Benteler Automotive

Berea First Baptist Church
Berea Friendship United
Methodist Church
Berea High School
Berry Plastics (Tyco)
Bessie Road Baptist Church
Best Buy
Beth Israel Synagogue
Bethany Baptist Church
Bethel Elementary School
Bethesda United Methodist Church
Bethlehem Baptist Church
BI-LO - E. North St.
BI-LO Inc. - Mauldin
BI-LO - Hudson Road - Greer
BI-LO - Easley
BI-LO - Pickens
BI-LO - Clemson
BI-LO - Clinton
BI-LO - Fountain Inn
BI-LO - Greenwood
BI-LO - Hwy. 14 Simpsonville
BI-LO - Laurens
BI-LO - W. Wade Hampton - Greer
BI-LO - W. Butler Road - Greenville
BI-LO - Clinton Car Show
BI-LO - Easley #5155
Bible Baptist Church
Big 'O' Dodge
Big Lots - Berea
Big Lots - N. Pleasantburg
BJ Skelton Career Center
BKI
Bloom - Simpsonville
Blue Cross / Blue Shield
Blue Ridge Electric - Oconee
Blue Ridge Electric - Pickens
Blue Ridge High School
Blue Ridge Orthopedics
Blue Ridge View Baptist Church
BMW Manufacturing II
Bob Jones University Press
Bob Jones University
Bold Spring Baptist Church
Bonds Career Center
Boy Scout Troop 282
Bradshaw Acura Infiniti
Bradshaw Automotive
Brashier Middle College
Breakaway Honda

Brighton Gardens
Brookwood Community Church
Brown Mackie College
Brushy Creek Baptist Church
Bruster's - Greenwood
Bruster's - Easley
Bruster's - Greer
Bruster's - Pelham Rd
Bruster's - Simpsonville
Bruster's - Whitehorse Rd.
Bruster's - Woodruff Rd.
Bryson Elementary School
Buncombe Road Baptist Church
Buncombe Street United
Methodist Church
Burger King - Simpsonville
Burger King - Moonville
C & S Wholesale Services
Cafe Paulista Grill
Calhoun Falls Ministerial
Calvary Baptist Church - Easley
Calvary Baptist Church
- Simpsonville
Cambridge Academy
Camelot Cinema
Camp McCall
Camp Old Indian
Canal Insurance
Cannon Memorial Hospital
Capital Bank
Capital Management Services
Capstone Health & Rehab
Capsugel
Capsugel MTC
Cardiovascular Students
Carmax
Carolina Auto Auction
Carolina Center for
Behavioral Health
Carolina First Center
Carolina High Academy
Caterpillar Electric Power Division
Caterpillar Logistics
Cedar Grove Baptist Church
Cedar Shoals Baptist Church
Central Community
Central Volunteer Fire
Department : Station #2
Century BMW
CeramTec NA

Charter Communication
Chelsea Hawkins Memorial BD
Cherrydale Church
Cherrydale Cinema
Chestnut Ridge Church
Chick-fil-A - Greer
Chick-fil-A - Greenwood Mall
Chick-fil-A - Haywood Road
Chick-fil-A - Pelham Road
Chick-fil-A - Taylors
Chick-fil-A - Simpsonville
Chick-fil-A - Woodruff Road
Chick-fil-A - Cherrydale
Chickasaw Association, Inc.
Chicopee United Methodist Church
Christ Church Episcopal
Cintas Corp
City of Greenville
City of Seneca
Clearview Baptist Church
Clemson Church of Christ
Clemson Downs
Clemson Honors Society - Eureka
Clemson Public Works
Clemson United Methodist Church
Clemson University
Clemson University Department
of Multicultural Affairs
Clemson University - Vickery Hall
Cliffs Mountain Park
Cliffs Valley Community
Coats
Coats & Clark - Greer
Coffee Street
Cold Springs Community
College Park Worship Center
College Street Baptist Church
Columbia Baptist Church
Columbia Farms Inc.
Community South Bank
& Trust - Greenville
Community South Bank
& Trust - Greer
Computer Dynamics
CompX National
Concentrix
Contech Forgings LLC
Cooper Power Systems
Coops Fitness
Cornell Dubilier

Blood Drive Sponsors



Cornerstone Church
Coronaca Fire & Rescue
Covenant United Methodist Church
Covidien
Cox Chapel Baptist Church
Crescent Hill Baptist Church
Cross Roads Baptist Church
Cryovac Sealed Air Corporation
Curves - Powdersville
CWI Benefits
Dacusville Community Blood Drive
Dacusville Elementary School
Davis & Floyd Inc
Deliverance Tabernacle
Church of God
Dept. of Social Services -
Greenville County
Disciples United Methodist Church
Donaldson Center Fire Dept
Donaldson Church of God
Doncasters/Trucast & Kiswire, Inc.
Double Springs Baptist Church
Draexlmaier
Drive Automotive
Duke Energy - Oconee Nuclear
Duke Power- Wenwood
Duncan Printing
Dunklin Fire / Rescue District
DW Daniel High School
Earle Street Baptist Church
Easley Custom Plastics
Easley First Baptist Church
Easley High School
Easley Library
Easley Music Series
East End Elementary
East Park at Pelham
East Pickens Baptist Church
Eastern Business Forms
Eastern Industrial Supplies, Inc
Eastlan Baptist Church
Eastside High School
Eastside YMCA
Eaton - Georgia
Eaton - Maxwell
Eaton Power Distribution
Ebenezer Baptist Church
Ebenezer Welcome Baptist Church
ECPI
Edwards Middle School

Edwards Road Baptist Church
Ellcon National Inc
Ellen Woodside Elementary School
Elliott Davis, LLC
Embassy Suites
Emerald Gardens of Greenwood
Emerald High School
Emitec
Enclave at Fairview
Enon Baptist Church
Enoree Career Center
Entercom Rock-n-Roll Blood Drive
Ethox Chemicals, LLC
Eurokera North America
Fairview Baptist Church
Fairway Ford
Faith Baptist Church
Faith Renewed Outreach Center
Family Medicine Association
FBO Amy Murphy
FBO Howard Anderson
FBO Joseph Asher
FBO Brandon Ayers
FBO Scott Edward Beam
FBO Elizabeth Bivens
FBO Haley Boyd
FBO Adam Brown
FBO Samuel Blair Brown
FBO Landreth Caden
FBO Anthony Cardona
FBO Michael Glen Chambers
FBO Farrah Coker
FBO Miller Dimond
FBO Mark Eades
FBO Suzette Ervin
FBO Joyce Gaines
FBO Jerry Hall
FBO Ashley Harrison
FBO Angie H. Harrison
FBO Jordan Hawkins
FBO Terry Holley
FBO Harold Thomas Howard
FBO Bernard Jones
FBO Joseph Patton
FBO Neal Little, Janice Starr
FBO Brandt Markevich
FBO Hope McCorkle
FBO Janice McEntire
FBO Natalie Kristiansen
FBO John E. Nelson

FBO Estes Noah
FBO Ray Norris
FBO Jay Pendergrass
FBO John Ramsey
FBO Rebecca Sowles
FBO Eli Roe
FBO Sara Davenport
FBO Jean Sullivan
FBO James E. Thompson Sr.
FBO Tyler Thompson
FBO Teddy Trotter
FBO Georgia Vaughn
FBO Lewis Whitmire
FBO Dustin Ashmore
FBO Wesley Hare
FBO Fred L. Crowder
FBO Ford Elementary School
Fews Chapel United
Methodist Church
Fiberweb - Simpsonville
Find Great People
Firestone Tires
First Assembly of God
First Baptist Church - Clemson
First Baptist Church - Greenville
First Baptist Church - Greenwood
First Baptist Church - Greer
First Baptist Church - Mauldin
First Baptist Church - Fountain Inn
First Church of the Nazarene
First Citizen Bank
First Citizens - Walhalla
First Presbyterian Church of Greer
First Robotics - Littlejohn Coliseum
First Savers Bank
Five Forks Baptist Church
Five Forks Community Drive
Five Point Fellowship -Easley
Fleet Reserves - Branch 15
Fluor
Food Lion - Greenwood
Food Lion - Piedmont
Foothills Community Church
Ford Motor Credit
Forest Hills Baptist Church
Forestville Baptist Church
Fork Shoals Elementary School
Fort Dearborn Company
Fort Hill Natural Gas
Fort Hill Presbyterian Church

Fountain Inn Police
National Night Out
Fountain Inn Presbyterian Church
Fourth Presbyterian Church
Fox Carolina
Francis Asbury UMC
Freedom Finance
Freedom Weekend Aloft
FRI Management 2 Liberty Square
Friendship Baptist
Church - Greenville
Fujifilm
Fujifilm - K Plant
Fujifilm Holdings-
Distribution Center
Fujifilm Printing Services Group
Furman University
Furman University - MLK
FWC/Alive
Gamma Sigma Sigma
Gateway Clinic
Gateway Elementary School
Gatti Town Fun Day
GE - Aviation
GE - Brookfield Plaza
GE - GTTC
GE - Gas Turbine
GE - Lab
GE - Liberty Building
GE - Barnwell Building
GEN III, Inc.
General Wholesale Distributors
Generation's Group Home, Inc.
George Coleman Ford
Georges Creek Baptist Church
Gerber Childrenswear, Inc.
GHS YMCA - Simpsonville
Glenwood Baptist Church
Golden Strip YMCA
Goodrich
Gordon Food Services
Grace Baptist Church
Grace Covenant Presbyterian Church
Grace United Methodist Church
Grainger
Gray Court - Owings
Elementary School
Greenfield Industries
Greenville City Fire Department
Greenville County Disabilities

Blood Drive Sponsors



Greenville County Government
Greenville County Health
Department
Greenville County Law
Enforcement Center
Greenville County Mental Health
Greenville County Recreation
Greenville Derby Dames
Greenville Drive - Cherrydale
Greenville Drive - Simpsonville
Greenville Drive - Taylors
Greenville Drive - Travelers Rest
Greenville Drive - Whitehorse
Greenville Eyecare Associates
Greenville First Bank
Greenville High School
Greenville Hospital/SunTrust Bldg
Greenville Memorial
Medical Campus
Greenville Radiology
Greenville Seventh-Day Adventist
Greenville Tech - Barton Campus
Greenville Tech - Brashier Campus
Greenville Tech - Greer Campus
Greenville Tech - NW Campus
Greenville Tech - School of Nursing
Greenville Water DAF
Greenville Water System
Greenwood Christian School
Greenwood Commission
of Public Works
Greenwood County Public
Health Department
Greenwood High School
Greenwood Mall
Greenwood Metro
Greenwood Mills - Harris Plant
Greenwood Sheriff's Office
Greenwood YMCA
Greer City Events
Greer Commission of Public Works
Greer DMV
Greer High School
Greer Memorial Hospital
Grove Medical Distribution
GTP - Greenville
Guardian Building Products
Habersham Plantation
Halloween Express
Hampton Heights Baptist Church

Hampton Park Baptist Church
Harley- Davidson of Greenville
Harris Baptist Church
Hawthorne Inn Assisted Living
Hayssen Sandiacre /Design Group
HealthSource of Greenville
Hendrick Honda
Henry Schein
Heritage Bible Church
Heritage Elementary School
Hillcrest High School
Hillcrest Hospital
Hillcrest Middle
Hodges Presbyterian Church
Holland Park Church of Christ
Hollywood 20
Holy Cross Catholic
Holy Cross Episcopal Church
Holy Trinity Episcopal Church
Honeywell
Honeywell "B"
Hopewell Baptist Church
Horizon Church
Hospice Care on SC - Saluda
Hovis Precision Products, Inc.
Hubbell Lighting, Inc
Hunt Meadows Elementary
I & M Industrials
IBM
IBM Global Services
ICAR Complex
ILJIN America Corp
Imagine Center
Immanuel Lutheran Church
Indexx
Infor Global Solutions
Ingles Market - Easley
Inman Health Care
Interim Health Care - Greenville
International Automotive
Components (IAC)
International Plastics
IPS Packaging
ISO Polyfilm
Itron Inc. - Greenwood
Itron Inc. - West Union
ITT Technical Institute
ITT Technologies/
Compact Automation
Jacobs Engineers

James F Byrnes High School
JAMZ - Take A Loved One
To The Doctor Day
Jantzen Inc.
JC Penney - Haywood Mall
JL Mann High School
Joe's Ice Cream
John Knox Presbyterian Church
Jostens
JPPA-Greenwood
Jump for Fire Safety Festival
Kemet - Simpsonville
Keowee Key Community
Kimberly Hampton Library
Knights of Columbus
Koyo Bearings USA, LLC
Lander University
Lander University - MLK
Laurel Baye Health Care
Laurel Hill Baptist Church
Laurel Hill Living Center
Laurens Churches
Laurens Commission of Public Works
Laurens County Health Care System
Laurens District 55 High School
Laurens Electric Co Op
Lawrence Chapel United Methodist
Law Enforcement - Greer
Law Enforcement - Saluda
Law Enforcement Mauldin/
Simpsonville/Fountain Inn
Law Enforcement - Greenville
Law Enforcement - Laurens
Law Enforcement - Newberry
League Middle School
Leath Correctional Institution
Lee Road United Methodist Church
Lewis Plaza Association
Liberty Community Blood Club
Liberty High School
Liberty "Idol"
Liberty Ministerial Association
Life Center - Greenville
Life Center - Simpsonville
Life Church - Easley
Lift Technologies, Inc.
Little River Baptist Association
Living Way Community Church
Lockheed Martin Aircraft
Locust Hill Baptist Church

Lowe's - Cherrydale
Lowe's - Clemson
Lowe's - Newberry
Lowe's - Easley
Lowe's - Greenville
Lowe's - Greenwood
Lowe's - Greer
Lowe's - Seneca
Lowe's - Simpsonville
Lupus Support Group - Laurens
Lutheran Church of Our Saviour
Lutheran Church of the
Good Shepard
Macsteel Service Centers USA
Majesty Health and Rehab
Marathon Community
Church - Easley
Marathon Community
Church - Greenville
Marietta First Baptist Church
Martha Franks Baptist
Retirement Community
Martin Fall Festival
Masonic Lodge
Mauldin City Police
Mauldin Middle School
Mauldin Sports Center
Mauldin United Methodist Church
McCormick Community Blood Drive
McCormick High School
McCormick Law Enforcement
Memorial Drive - Bryan Spelman
Memorial Drive - Lauren Kittles
Memorial Drive - Eric Nicholson
Cracker Barrel Woodruff Rd.
Greenville LEC
Memorial Drive - Holly Holmes
Memorial Drive - Precious Gambrell
Memorial United Methodist Church
Metropolitan Life Insurance
Michelin American R&D
Corporation (MARC)
Michelin Headquarters
- North America
Michelin, North American USO_US1
Michelle's Pizza
Mid-Carolina High School
Milliken and Company
- Judson Plant
Milliken - Enterprise

Blood Drive Sponsors



Milliken - Gilliland Plant
Milliken - Hillcrest
Milliken - McCormick
Mitchell Road Presbyterian Church
Mitsubishi Polyester Film Company
Monaghan Baptist Church
Morgan AM&T
Morningside Baptist Church
Mount Emmanuel
Missionary Baptist
Mount Lebanon Baptist Church
Movies in the Park - Greer
Movies in the Park - Simpsonville
Mt. Airy Baptist Church
Mt. Carmel - Willington Community
Mt. Moriah Baptist Church-Starr
Mt. Pleasant Missionary
Baptist Church
Mt. Sinai Baptist Church
National Council of
Examination for Engineers
National Healthcare - Clinton
National Healthcare - Greenville
National Healthcare - Greenwood
National Healthcare - Laurens
National Healthcare - Mauldin
National Night Out - Simpsonville
New Hope Baptist Church - Toccoa
Newberry College
Newberry County
Memorial Hospital
Newberry High School
Newberry Middle School
Next To Me Medical Supplies
Nicca USA, Inc.
Ninety Six Association -
Pentecostal Holiness
Ninety Six High School
Norris Festival
North Greenville Hospital
North Greenville University
North Hills Community Church
North Hills Diagnostic Center
Northern Tool Equipment
Northgate Baptist Church
Northside Baptist Church
Northside United Methodist Church
Northstar Financial
NTB Greenville, Inc.
Oakmont Nursing Centers

Oconee Medical Center
Oconee School District
Ohio Gear / Richmond Gear
Old Mount Zion Baptist Church
Omega Psi Phi - grad chapter
Orchard Park Elementary
Our Lady of Lourdes Catholic Church
Our Lady of the Rosary
Catholic Church
OWT Industries
Palmetto High School
Para Chem, Inc.
Paris Elementary School
Park Place
Park Place Corporation
Parker District Fire Department
Parkway Plaza
Patewood Plaza
Patterson Pump Company
Paul Broussard Memorial
Pelham Batesville Fire Department
Pelham Road Baptist Church
Pelzer Community Blood Drive
Pendleton Street Baptist Church
Perry Correctional Institution
PetSmart - Woodruff
Pharmaceutical Associates
Phi Beta Sigma - Clemson
Pickens Chamber of Commerce
Pickens Azalea Festiva
Pickens County Law
Enforcement Center
Pickens Courthouse
Pickens Department of
Social Services
Pickens Fire Department
Pickens Ministerial
Pickens Senior High School
Piedmont Natural Gas
Piedmont Park Baptist Church
Piedmont Park United
Methodist Church
Piedmont Technical College
Pierburg - KS Bearings
Pinecrest Elementary School
Pivotal Fitness
Plain Elementary School
Pleasant Grove Baptist Church
Pleasant Hill Baptist Church
Pleasant View Missionary Church

Poplar Springs Baptist Church
Poplar Springs Walhalla
Potters Clay Fellowship
Powdersville Medical Park
Precision of Travelers Rest
Presbyterian College
Presbyterian Foothills
Prince of Peace Catholic Church
Providence Presbyterian Church
Queen Street Baptist Church
R.E. Cashion Elementary School
RBC Liberty Insurance
Red Robin
Redemption World Outreach
Reedy Fork Baptist
Church - Greenville
Reedy Fork Baptist Church
- Simpsonville
Reedy River Duck Derby
Refuge Temple
Renfrew Baptist Church
Renfro
Resurgent Capital Services
Rexroth
Rice Memorial Baptist Church
Riverside Baptist Church
Riverside High School
Rock Springs Baptist Church
Rockvale Baptist Church
Rocky Creek Baptist Church
Rocky Creek Baptist
Church - Simpsonville
Rolling Green Village
Roper Mountain Baptist Church
Roper Mtn Business Center
Rosemond Nursing Center
Rosenfeld Einstein
Ross at Greenridge
Rotary Club of Fair Play
Russell Memorial
Presbyterian Church
Sacred Heart Catholic Church
Safety Components - Dunean
Sage Automotive Interiors
Sage Automotive Interiors-Avalon
Saint Gobain Abrasives, Inc.
Sam's Wholesale Club
Sandvik
Sara Collins Elementary School
Sara Lee Bakery

Sargent Chiropractic Clinic
Sauer-Danfoss , Easley Operation
Savannah Lakes Village & Golf Clubs
SC Apple Festival - Westminster
SC Disability Determination
Division - Greenville
SC DOT - Greenville
SC DOT - Pickens
SC Employment Security
Commission
SC Steel Corporation
Scan Source
Seacoast Church
Sealed Air Corporation
Second Presbyterian Church
Self Regional Healthcare
Seneca Baptist Church
Seneca High School
Seneca Middle School
Seneca Presbyterian Church
Shaw Industries
Shepherds Care
Showcase Marketing
Shriners Hospitals for Children
Simpsonville Elementary School
Simpsonville First Baptist Church
Simpsonville Rotary Club
Sitton Buick
Six Mile Fire Department
Slater Marietta Elementary School
Smith Moore Leatherwood
Social Security Administration
Solicitor's Office
Sonic - Simpsonville
SourceLink
South Eastern Freight Line
South Greenville Fire District-
South Gwd Pentecostal
Holiness Church
South Main Street Baptist Church
Southern Weaving Company
Southern Wesleyan University
Southridge Business Park
Southside Fellowship - Greenville
Southside High School
Southwark Metal
Span Packaging Services
Spartanburg Beauty Pageant
Specialty Bar Products
SPF North America, Inc.

Blood Drive Sponsors



Spinx
Sportsclub - Greenville
Sportsclub - Simpsonville
Sportsclub - Five Forks
Spring Brook Behavioral
Health System
Spring Into Health Fair
Springfield Baptist Church
Springwell Church
Squealin' on the Square - Laurens
St. Andrews Presbyterian Church
St. Andrews Catholic Church
St. Anthony Catholic Church
St. Elizabeth Ann Seton
Catholic Church
St. Francis Hospital - Eastside
St. Francis Health System
St. George Greek Orthodox
St. Giles Presbyterian Church
St. James Episcopal Church
St. John's Lutheran Church
St. Jude Medical
St. Luke's Lutheran Church
St. Lukes Catholic Church
St. Mark United Methodist Church
St. Mark United Methodist
Church - Seneca
St. Mary Magdalene Catholic Church
St. Mary's Catholic Church
St. Matthew United
Methodist Church
St. Michael Lutheran Church
St. Michael Lutheran/Augusta
Heights Baptist/Trinity UMC
St. Paul The Apostle
St. Paul UMC Church Greer
St. Peters Episcopal Church
Standard Motor Products
Starbucks - Fairview Rd.
State Auto Insurance Co.
State Farm Insurance-Greer
Stephens County Hospital
Sterling House
Sterling School
Stevens Aviation, Inc.
Stevie B's Pizza - Woodruff Road
Summit Place
Synnex
T & S Brass Works
Tamasee-Salem High School

Taylors Elementary School
Taylors First Baptist Church
Teknor Apex Carolina Company
Teleco
Temple of Israel
The Greenville News
The Palmetto Bank - Greenville
The Palmetto Bank - Greer
The Palmetto Bank - Laurens
The Palmetto Bank - Woodruff Rd.
The Pointe - Toccoa
The Reynolds Company
The Warehouse Church
Tigerville Elementary
Tigerville Fire Dept
Toccoa Falls College
Trane Upstate Carolina
Tranquil United Methodist Church
Travelers Rest High School
Travelers Rest Police Dept.
Tremont Church of God
Trinity Lutheran Church
Trinity Praise and Worship Center
Trinity Wesleyan Church
Tuffaloy and Entron
U S Naval Reserves - Greenville
U.S. Foodservice
Ulbrich
Union Baptist Church
Unitarian Universalist
Fellowship of Clemson
United Health Group/Uniprise
United Pharmacy Services
University Lutheran
Church - Clemson
UPS Greenville
UPS Spartanburg
Upstate Hejaz Shrine Club
US Air Force Reserve - Greenville
US Army Reserve - 391st
Engineer Battalion
US Army Reserves
US Army Reserves 415th
Chemical Brigade
US Engine Valve Company
US Marine Corps Reserves
USC Upstate - Spartanburg
USC Upstate Nurses
Association - Greenville
Valley Brook Outreach

Baptist Church
Velux - Greenwood
Verizon Wireless Call Center
VF Jeanswear
Victor Baptist Church
Victor United Methodist Church
Virginia College
Vulcan Materials-Liberty
Wade Hampton High School
Walmart - Easley
Walmart - Gaffney
Walmart - Greenwood
Walmart - Greer
Walmart - Laurens
Walmart - Newberry
Walmart - Seneca
Walmart - Toccoa
Walmart - Travelers Rest
Walmart - White Horse Road
Walmart - Woodruff Road
Walmart Distribution Center
Walmart - Pelham Road
Walmart - Simpsonville
Walmart - Taylors
Walhalla Cruise In
Walhalla Middle School
Walhalla Senior High School
Walkers Chapel Presbyterian Church
Ware Shoals Catfish Festival
Ware Shoals First Baptist
Ware Shoals High School
Washington Baptist Church
Wayside Baptist Church
Wesley Commons
West End Elementary
West Gantt Baptist Church
West Oak High School
Westcliffe Elementary
Westgate Mall
Westminster Baptist Church
Westminster Presbyterian
Church - Greenville
Westminster Presbyterian
Church - Greenwood
Westside Baptist Church
Westside Living Center
Whitten Center
Whole Foods Market
Willingham & Sons
Wofford College

Woodmen of the World - Join Hands
Woodmont High School
Woodward
Woven Electronics
Wright Metal Products
ZX Fitness - Greenville
ZX Fitness - Taylors

2010 Donor Milestones



Platelet donors reaching 20 plus donations.

Albert Kelley
Sherry Crofts
Jewell DeYoung
Keith Seitz
Robert Milligan
John Glover
Furman Hozey
Tonda King
Weldon Humphreys
Milton Mullinax
Charles Young
Thomas Brooks
Douglas Marsceau
Dale Edgar
Richard Pinckney
Cynthia Simpler
William Kring
Janet Hopkins
Robert Efird
Gene Papke
Edgar Murphy
Raymond Snelling

Larry Davis
Duane Booth
Rhonda Jackson
Eleanor Waldrop
Robert Arnold
John Hatfield
Kenneth Rollins
Richard Delap
Joseph Deal
Linda Hughes
Richard Owens
Thomas Lindsey
Thomas Patterson
Athena Holden
Byron Shelley
Gaylord Mullet
William Thompson
Don Davidson
Joseph Booker
Sara Lindsay
Clifford Masters
Kevin Treu

Verner Burkett
John Rhoney
Sandra Eppler
James Bishop
Paula Hurst
William Gillespie
Benjamin Shaw
Harvey Spencer
Daniel Bingel
Sharon Hargett
Morgan Nolte
Timothy Norton
Greg Bender
John Martin
Walter Scruggs
Mary Frances
Thompson
Roger Davenport
Rhonda Maynard
Donald Mulwee
Steven Prickelmyer
Sharon Richards

William Everingham
Paul Herr
Kevin Marcil
Sandra Doolittle
Billy Smith
John Burnside
Randolph Albright
Chris Swann
Benjamin Sternick
John Morgan
Wilfred Vaudreuil
Noah Booty
Jane Johnson
Timothy Tyrrell
Cathy Gray
Chad Loflin
Sarah Moseley
Steven Gilstrap
Christopher Hood
James Schindler
Clyde Kastner
Anne Thackston

Jeffrey Lewis
Maggie Lewis
William Schmidt
John Richards
Tony DuBose
Asa O'Sheal
Jennings Brown
Gregg Frayseth
Stephen McCrary
Joseph Bartosch
Mary Metzger
Thomas Morris
Michael Weiss
Carl Halvorsen
James Wright
Lindi Lagman
David Fern
Anne Schmaltz

Whole blood donors reaching 10 gallons.

Mary Bak
Ann Swaringen
Carl Crouch
Catherine Smith
Candice Stiffey
John Witt
Jerry Arnold
Steven Leinbach

Johnny Sloan
Thomas Clegg
Jesse English
James McManus

2010 Financial Summary



Statement of Financial Position

	FY 2010	FY 2009
Current Assets	\$ 7,504,910	\$ 6,901,388
Net Property and Equipment	15,851,561	14,429,414
Other Assets	9,752,035	10,475,609
Total Assets	\$ 33,108,506	\$ 31,806,411
Current Liabilities	\$ 1,321,709	\$ 786,459
Long-Term Liabilities	6,584,181	6,537,477
Total Liabilities	7,905,890	7,323,936
Net Assets	25,202,616	24,482,475
Total Liabilities and Net Assets	\$ 33,108,506	\$ 31,806,411

Statement of Activities

	FY 2010	FY 2009
Revenues	\$ 24,708,570	\$ 24,073,127
Less Expenses	24,027,191	23,838,788
Income from Operations	681,379	234,339
Non-Operating Income (Loss, net)	38,762	(2,987,114)
Increase in Net Assets	\$ 720,141	\$ (2,752,775)

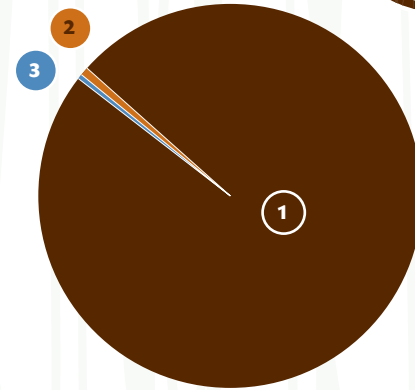
The audited financial statements are on file at The Blood Connection offices, located at 1099 Bracken Road, Piedmont, SC 29673 and are available upon request or Guidestar.org

2010 Financial Summary



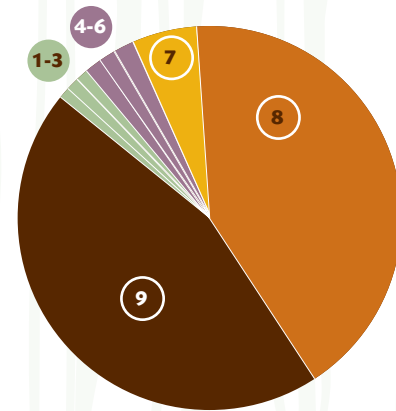
FY 2010 Revenues

① Blood Service Fees	\$24,305,207	98.3%
② Laboratory Testing and Services	112,821	.5
③ Other	290,542	1.2
	<u>\$24,708,570</u>	<u>100.0%</u>



FY 2010 Expenses

① Other Costs	\$493,604	2.1%
② Utilities and Telecommunications	536,619	2.2
③ Independent Contractors	566,476	2.4
④ Promotional Activities	658,648	2.7
⑤ Risk Management	712,053	3.0
⑥ Maintenance	774,583	3.2
⑦ Depreciation	1,157,198	4.8
⑧ Supplies	9,107,269	37.9
⑨ Salaries, Taxes, Benefits	10,020,741	41.7
	<u>\$24,027,191</u>	<u>100.0%</u>



FY 2010 Collections

COMPONENT	UNITS
Whole Blood	
Allogeneic	94,058
Directed	37
Autologous	166
Therapeutic	1,181
Automated	
Plasma	1,393
Platelets	18,359
Red Blood Cells	1,066

Leadership Team



Gregory Hart, MT (ASCP) SBB
President and CEO

Patrick Garrett, MA
Vice-President and CPO

Tracy Bridges, (MLT) ASCP
Director, Technical Services

Suzanne Mize, CPA
Vice-President and CFO

Denise Calloway, BS
Vice-President and CQA

Steve Jarisch, MS
Director, Facilities Mgmt. & Procurement

Robert Rainer, MD
Vice-President, CFO & CMO

Kay Lofits, RN
Director, Donor Services

Lilia Holmes, MS
Director, HPC Laboratory

J. Brian Madden, MT (ASCP)
Vice-President and COO

Iris Hood-Bell
Director, Marketing and Recruitment

Board of Trustees

Lee R. Allen
Administrator for Patient Support
Greenville Hospital System

James "Jay" Kirby, II
Vice President
Self Regional Healthcare

W. Stanley Painter
Senior Vice President
The Peoples National Bank

Robin B. Callas
Director, Human Resources
Laurens County Healthcare System

Hunter Kome
Vice President, Operations
Oconee Medical Center

J. Scott Pietras
Vice President, Corporate Compliance
St. Francis Health System, Inc.

J. Travis Elmore
Financial Advisor
Merrill Lynch

Joseph N. (Nic) Lane
Human Resources Director,
NE GA Region - Milliken & Company

Julie M. Rau
Attorney
Law Offices of Ray Godwin

S. Richard Hagins
Chairman & CEO
Universal Supplies and Services, Inc.

Jack G. Murrin
Chief Financial Officer
GSP Airport International/Airport
Commission

John "Mickey" Young
Shareholder
Elliott Davis, LLC

2010 Areas Served



What areas do we service?

Approximately 750,000 people lived in a 4,406 square mile area of Northwestern South Carolina and Northeastern Georgia that is the area in which The Blood Connection recruited donors and collected blood. South Carolina counties included: Greenville, Pickens, Oconee, McCormick, Greenwood, Laurens, Newberry; and Stephens county in Georgia.



Hospitals Served

2010 Full Service

Preferred Provider:

Greenville Memorial Hospital System

Patewood Memorial

Hillcrest Memorial

Greenville Memorial

Greer Memorial

North Greenville Memorial

Shriner's Hospital

Laurens County Health Care System

Newberry County Memorial Hospital

Self Regional Health Care

Oconee Memorial Hospital

Cannon Memorial Hospital

Baptist Easley Hospital

Stephen's County Hospital

St. Francis Hospital, Downtown

St. Francis Hospital, Eastside

2010 Supplemental Service Provider:

Medical College of Georgia

Community Blood Centers of the Carolinas

Providence Hospital

New York Blood Center

Wellmont Health System

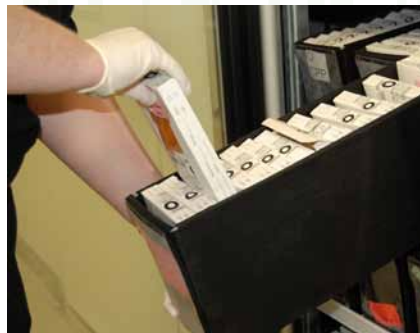
Lee Memorial Blood Center

Biologics Processing Center



The Blood Connection has an outstanding legacy of community service that started in 1962 with the recruitment of volunteer blood donors for hospitals. It continues today as a state of the art biologics manufacturer that collects, processes, and distributes biologic products and services for local and regional hospitals. Centralization of donor recruitment, blood collection, and inventory management reduces waste, prevents delayed surgeries, and provides local hospitals with efficiencies and cost reductions that are unparalleled in the industry.

In 2010, The Blood Connection purchased, for the laboratory, a fully automated blood grouping analyzer called the Beckman Coulter PK 7300. The analyzer uses a proven system of haemagglutination in patented terraced micro-plates to carry out blood grouping while extra features provide for safety and traceability in both hardware and software. The Blood Connection utilizes the PK 7300 to perform simultaneous ABO/Rh determination, Syphilis and Cytomegalovirus testing that provides economies in labor and materials.



Center Locations

Whole Blood, Platelets, Plasma and Red Cells
donation services offered at all locations.



GREENVILLE DONATION CENTER
435 Woodruff Rd., Greenville, SC 29607
864.239.2937 • 800.392.6551. ext. 3200



GREENWOOD DONATION CENTER
341 Old Abbeville Hwy., Greenwood, SC 29649
864.227.8333 • 800.392.6551. ext. 3500



EASLEY DONATION CENTER
1954 East Main St., Easley, SC 29640
864.644.0030 • 800.392.6551. ext. 3300



SENECA DONATION CENTER
1308 Sandifer Blvd., Seneca, SC 29672
864.882.8364 • 800.392.6551. ext. 3400



Hannah had an inoperable brain tumor and was given chemotherapy and radiation treatments followed by monthly blood transfusions. Today Hannah thrives, and she and her family are so grateful for the many blood donors who helped make a difference. .

Looking Forward



The new year is proving to be a solid one for The Blood Connection and our community. We are excited to be collecting blood in our neighboring counties of Spartanburg, Union and Cherokee. Two buses have been purchased and refurbished to serve this area and we will be breaking ground in May for a new blood donation center located at 270 North Grove Medical Park Drive in Spartanburg as well. TBC is also now providing products to four additional hospitals including Spartanburg Regional Medical Center, Village Hospital at Pelham, Mary Black Health System, and Wallace Thomson Hospital.

We continue to improve and update our existing buses and centers to ensure our donors enjoy their donation experience. Our new blood donation center in Greenwood, located at 431 Old Abbeville Hwy, opened March 21st. It embodies all of the modern, welcoming features of the Woodruff Road Donation Center and offers a more visible and convenient location for the community.



The Blood.
Connection

Your Community Blood Donation Center

thebloodconnection.org  [Twitter.com/BloodConnection](https://twitter.com/BloodConnection)  [Facebook.com/BloodConnection](https://facebook.com/BloodConnection)

 *We Naturally Connect Lives.*